

The Icknield Way Association (IWA) is seeking a new Chair to promote the Icknield Way Path. This long distance route follows the prehistoric Icknield Way ("the oldest road in Britain"). We are working with MPs to seek National Trail status from Defra and the Government. We are also part of the Great Chalk Way alliance seeking National Trail status for the family of ancient routes from Dorset to Norfolk.

### **About the IWA**

The IWA is a non profit organisation formed to promote the Icknield Way. The aims of the Association are:

- a) To urge the official adoption of and completion of the Icknield Way as a National Trail linking the existing Ridgeway and Peddars Way National Trails
- b) To promote and publicise the use of the Way and its amenities for the benefit of all users as appropriate.
- c) To promote a body of informed opinion that will improve the enjoyment and knowledge of the Icknield Way

Our main income is from selling guidebooks to promote and publicise the walkers route. Our membership income covers most of our operating expenses. More information can be found at <https://www.icknieldwaypath.co.uk/information/icknield-way-association/>

### **Role Description**

The current duties of the Chair are as follows

1. To oversee the direction of the IWA and the work of the Executive Committee
2. To be a proactive contact for the IWA, helping to promote the Icknield Way
3. To attend other meetings with outside organisations to promote the aims and objectives of the IWA
4. To set meeting agendas and chair meetings

### **Person Specification**

The ideal Chair will be passionate about seeking National Trail status, and have sufficient time to lead the IWA Executive Committee.

### **Essential**

- An active interest in at least one of the following: the Icknield Way, the Great Chalk Way, rights of way, walking, horse riding, off-road cycling
- Articulate and confident to represent the IWA to members and external parties
- Competent user of software for email, creating documents and presentations, and arranging and attending virtual meetings
- Able to devote sufficient time to the IWA to respond timely to emails, attend meetings and the AGM, and take on a personal share of the IWA workload
- Able to attend the AGM and meetings with MPs etc in person as required

**Desirable**

- An interest in the archaeology, history, and geology of the Icknield Way and Great Chalk Way, and a competent map reader
- Experience of working with voluntary organisations, and local government
- An understanding of modern communication strategies and how they interact
- Experience of chairing meetings, leading an organisation, and driving change
- Interventionist and hands-on leadership style to manage day to day operations
- Resident within the IW corridor, with a network of contacts that might help the IWA

Our members are from a wide range of backgrounds and we welcome all applicants who meet our criteria. The successful candidate will be appointed by members at our next AGM in October 2026.